



30 January 2017

## INVESTOR ROADSHOW PRESENTATION

migme Limited (ASX: MIG, WKN: 117AB)

Global digital media company, Migme Limited (ASX:MIG) ( "migme" or the "Company") is pleased to release an investor presentation ahead of an international roadshow over the coming weeks.

Commenting on the 2017 year ahead, migme Co-founder and CEO Steven Goh said:

"Whilst investor sentiment in the Australian market towards migme has been weak, we have a clear capital management strategy to deliver the Company to cash flow positive operations in 2017 and to move the listing to an alternative market where shareholder value may be recognized more consistently."

"Importantly, we have delivered an increase and stabilisation in the monthly active users to over 33 million\* (refer to slide 22 of roadshow presentation) in the emerging markets of India, Philippines and Indonesia and this demonstrates the validity of the business model behind migme. In these combined emerging markets of some 1.6 billion\*\* people, a significant opportunity exists to increase the active user spend, whilst growing engagement with our celebrity artists."

"Like many start-up companies, the challenge is to drive scale and convert customer experiences into revenue in the shortest possible period. Subject to completing the convertible note series we announced in December, customer conversion and market conditions continuing, we remain confident the business model will deliver migme shareholders a cash flow positive outcome in 2017," said Mr Goh.

\*Consistent with industry practice, monthly active users are independently provided by Google analytics and are a consolidation of the Company's traffic from web, mobile web, feature phones, Android and iPhone client usage for migme, alivenotdead, and Hipwee.

\*\*source: World Bank Website January 2017

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## **About migme Limited**

migme Limited (ASX: MIG | WKN: A117AB) is a global digital media company focused on emerging markets. We deliver social entertainment services through mobile apps migme and LoveByte, artist management website alivenotdead and social news site. The Company is listed and registered in Australia with offices in Malaysia, Indonesia, Taiwan and Hong Kong. For more information, please visit <http://company.mig.me>

This announcement is for informational purposes only and is neither an offer to sell nor an offer to buy any securities, or a recommendation as to whether investors should buy or sell.

### **Special Note on Forward-Looking Statements**

This announcement contains information that may constitute forward-looking statements and uses forward-looking terminology such as “anticipate”, “propose”, “expect”, “will” and negatives of such terms or other similar statements. You should not place undue reliance on any forward-looking statement due to its inherent risk and uncertainties, both general and specific. Although we believe the assumptions on which the forward-looking statements are based are reasonable and within the bounds of our knowledge of our business and operations as of the date hereof, any or all of those assumptions could prove to be inaccurate. Risk factors that could contribute to such differences include, performance of our shares, the performance of global capital markets and companies in our sector, as well as factors relating to the performance of our business, including intense competition we face; failure to innovate and provide products and services that are useful to users; our ongoing need for capital for investment in new and existing business strategies and new products, services and technologies, including through acquisitions; the potential for declines in our revenue growth rate and downward pressure on our operating margin in the future; increased regulatory scrutiny that may negatively impact our business; legal proceedings that may result in adverse outcomes; failure to maintain and enhance our brand; uncertainty as to our ability to protect and enforce our intellectual property rights; and uncertainty as to our ability to attract and retain qualified executives and personnel. The forward-looking information provided herein represents the Company's estimates as of the date of the announcement and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future intentions as of any date subsequent to the date of this announcement. Our plans may differ materially from information contained in the forward-looking statements as a result of these risk factors or others, as well as changes in plans from our board of Directors and management.